



IFCPF
INTERNATIONAL FEDERATION OF
CP FOOTBALL



Strategic Plan | 2019 – 2022



INTERNATIONAL FEDERATION OF
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From the President

Dear Supporters,

Thank you to each and every one of you who play an important part in delivering the beautiful sport of CP Football across the world. As we work to grow CP Football participation, we believe there are so many more countries, communities and individuals yet to be inspired and touched by para sport.

The sporting world is ever evolving and we are proud to be one of the International Federations leading the way. Working with our members, like-minded partners and wider stakeholders, together we shall overcome the challenges we face and take advantage of the many opportunities ahead of us.

Through strong leadership, good governance and strategic partnerships, we strive to make CP Football a 'United Game – Globally Respected'.

On behalf of the IFCPF Governing Board and Management Team, we look forward to working with you, as we endeavor to bring together all members of the CP Football Family to deliver future success for our sport.

All the best,

Jan-Hein Evers
President

International Federation of CP Football (IFCPF)



Who we are

The 'International Federation of CP Football' (IFCPF) is the international governing body for the sport of CP Football. Officially formed in January 2015, CP Football became an independent sport after 37 years under the 'Cerebral Palsy Sport and Recreation Association' (CPSIRA).

IFCPF is responsible for the leadership, management and governance of CP Football, with a governing Board elected by our membership, and Management Team appointed by the Board to oversee day-to-day operations of the organization.

Our organisation is a 'Recognised International Sport Federation' by the International Paralympic Committee (IPC). CP Football (Football 7-a-side) has been a Paralympic sport since the 1984 New York (and Stoke Mandeville) Paralympic Games.

As a partner of the 'UEFA Football Social Responsibility - Football For All Portfolio' and the Asian Football Confederation (AFC) Social Responsibility programme, IFCPF builds key strategic partnerships for the worldwide development of CP Football.

CP Football is played to the International Football Association Board (IFAB) Laws of the Game, however to ensure our sport is athlete-centered, IFCPF also has 'Modifications to the Laws of the Game' and 'Competition Rules'.

It is widely accepted that football is the most popular sport worldwide. CP Football as an adapted format offers players with cerebral palsy, and related neurological conditions the opportunity to participate and compete in the 'beautiful game'. As a sport, CP Football has a wide range of competitions with pathways through participation, national, international, regional and world levels.

Our sport offers all members of the CP Football family a platform to fall in love with the game. Laying the foundations to grow participation, IFCPF has a range of programmes and initiatives focused on developing specific areas of the game and providing support to our membership.

Members of IFCPF include National Football Association/Federations (FA/FFs), National Paralympic Committees (NPCs) and Disability Sport Organisations, who are the organisations responsible for CP Football in their country.

Through working with our members, we aim to develop opportunities for players to have a lifelong affinity with CP Football.

Continually developing and growing, we will continue to build upon past success to create a robust and sustainable sport. Our key priorities include the increased representation of all members of the CP Football family both on and off the field of play.





Our Vision

CP Football - A United Game, Globally Respected

Our Mission

To harness the position and profile of IFCPF as a leading International Sport Federation;
inspiring people to achieve their full potential through the sport of CP Football

Our Values

Integrity	Unity	Leadership	Excellence
<ul style="list-style-type: none">• Role modelling good governance through a transparent and democratic structure• Safeguarding and protecting the game• Embracing diversity through equality of opportunity• A culture of responsibility and accountability	<ul style="list-style-type: none">• Forming alliances with like-minded partners• Solidarity through collaboration and shared resource• Consulting and engaging with key stakeholders• Respect for all members of the CP Football family	<ul style="list-style-type: none">• Providing a clear structure for decision making• Inspiring individuals to join the CP Football Family• Investing in the game to create a robust and sustainable future• Shaping and influencing our long term direction and success through strong leadership	<ul style="list-style-type: none">• Enhancing & innovating in all that we do• Showcasing the game through world class events• Measuring and evaluating our success to build for the future• Placing football first above individual need



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Our Strategic Priorities

	Participation	Growing participation across all levels and formats of the game
	Pathways	Establishing a structure of competition, pathways and greater worldwide representation
	Performance	Showcasing sporting excellence through highly competitive events and participation of the world's best athletes
	People	Supporting the development of people in all roles of delivering the sport of CP Football
	Process	Demonstrating clear, robust, accountable processes and policies
	Promotion	Sharing our message and harnessing the potential of our global reach
	Partnerships	Building, nurturing and activating key partnerships



Participation

Growing participation across all levels and formats of the game

Worldwide Reach

- Targeted development to increase number of countries with CP Football programmes
- Ensure coverage across all regions
- Develop provision at sub-regional level

High Support Needs

- Coordination of Frame Football activity
- Agreed international format and rules
- Support members to develop programmes
- CPISRA & CP Alliance

Female Participation

- Coordinated development of Female CP Football
- Deliver international development and competition opportunities
- Support members to create national programmes

Health & Wellbeing

- Encouraging a healthy lifestyle at all levels
- Highlight the benefits of participation
- Engagement campaigns and initiatives
- Research & case studies

Engaging Youth

- Promote grassroots CP Football for children
- Establish U19 programmes with members
- Engage with young role models to inspire youth players and fans

Inspiring Physical Activity

- Sharing expertise and resources to support physical activity for all
- Guidance for teachers and coaches
- Promote social and recreation CP Football opportunities





Pathways

Establishing a structure of competition, pathways and greater worldwide representation

Quadrennial Competition Cycle

- Establish a 4 year cycle for all groups and formats
- Robust World & Regional Championships
- Continually evaluate success and effectiveness

Club & Country

- Promote club opportunities
- Explore an international club competition concept
- Enhance national pathways

Competition Offer

- Establish and further develop the Competition Pyramid
- Develop sub-regional programme
- Provide affordable and cost-effective opportunities

Partner Events

- Identify event collaboration opportunities
- Submit strong applications for inclusion of CP Football in partner events
- Identify and develop new innovative event concepts

Transition & Progression

- Identify and track member position on Competition Pyramid
- Support transition between levels
- Identify barriers and provide solutions to progression

High Quality Events

- Maintain a transparent and robust bid process
- Appoint strong LOCs with capability and capacity
- Work in partnership to jointly deliver events





Performance

Showcasing sporting excellence through highly competitive events and participation of the world's best athletes

Best Teams

- A clear purpose and target audience for all events
- Established and fair qualification criteria
- Easy entry and registration process for events

Inspire, Excite & Entertain

- Connect teams and fans
- Involve the local community
- Engage spectators worldwide through innovative platforms

Innovative competition structure

- Seeking feedback and encouraging continued improvement
- Learning from others and trialling new ideas

Technical Support Programmes

- Support athletes and teams in their preparation
- Support and mentor LOCs to deliver high quality events
- Education for event personnel

Maximising the event platform

- Hosting partners to deliver additional programmes
- Supporting team preparation and athlete readiness
- Collaboration environment amongst the CP Football family

Event Impact

- Legacy as a driver for event hosting, with planned objectives
- Established and measured KPIs
- Learning to shape and inspire future success





People

Supporting the development of people in all roles of delivering the sport of CP Football

Attract & Identify

- Engage partners/networks to promote opportunities
- Attract the best individuals through great support programme
- Clearly identify the needs of the organisation

Consult & Engage

- Use technology to connect with all members of the CP Football family
- Respect and develop our governance structure
- Gain insight from experts and relevant stakeholders

Support & Develop

- Provide clear and agreed role descriptions
- Support our people and role model our way of working through our Guiding Behaviours
- Developing people through mentoring and CPD

Equality, Equity & Diversity

- Provide a sport and organisation which values equality, equity and diversity
- Ensure representation of our stakeholders, including:
 - People with an impairment
 - Regions of the world
 - Gender

High Performing

- Inspire a culture of high performance
- Support individuals and teams to reach their potential
- Innovate and enhance the way we work

Leadership & Management

- Leadership of the sport which is responsible and accountable
- Clear and robust decision making in the best interests of the sport
- Work to shape, influence and positively affect para sport





Process

Demonstrating clear, robust, accountable processes and policies

Building Capacity & Capability

- Ensure a robust and democratic structure
- Invest in our capacity and capability
- Develop the business for future growth and sustainability

Health, Safety & Wellbeing

- Protection through clear guidelines, policies and working practices
- Seek guidance from partners and experts
- Assess, mitigate protect against risk

Enhancing & Innovating

- Live and breathe a learning culture
- Conduct research for continued development
- Challenge the norm and exceed expectations

Efficiency & Sustainability

- Efficient and effective ways of working to maximise potential
- Use the UN SDGs to guide our work
- Focused and targeted use of resources

Good Governance

- Maintain integrity all across all areas of our work
- Provide a clear and transparent decision making structure
- Provide governance support to our members

Measuring, Evaluating & Planning

- Set KPIs to effectively measure progress
- Actively seek feedback
- Planning based upon research and feedback





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Promotion

Sharing our message and harnessing the potential of our global reach

Building a Brand

- Creating a recognised image for CP Football
- Building ifcpf.com as a home for CP Football
- Utilising our brand assets to join communications

Showcase

- Promote and bring our events to life
- Provide insight to the positive work of our members
- Share what we do and our achievements

Creating Connection

- Telling the stories to inspire the next generation
- Bringing together the CP Football family
- Use role models who resonate with our audience

Increasing Appeal

- Develop and enhance our work to create greater appeal for Spectators
 - Young Consumers
 - Sponsors
 - Media
 - Prospective Athletes

Celebrate Ability

- Celebrate and share the achievements of our athletes
- Promote case studies of success to reward effort and support others
- Spotlight our good news for the world to see

Maximising the Media

- Engage our partners and their followers
- Connect to local, national and international media
- Inspire and excite the media with our stories





Partnerships

Building, nurturing and activating key partnerships

Accountable & Responsible

- Ensure cooperation and compliance with relevant bodies
- Clear and timely reporting of our work and position of our sport

Collaboration & Shared Resource

- Joint projects to achieve mutual objectives
- Maximising collective resource
- Support for and from partners

Development

- Widening the reach of our sport through partners
- Strategic use of resources with key partners
- Identify involvement opportunities for partners to support our work

Research, Innovation & Education

- Work with specialist organisations to improve our work
- Sport expertise from relevant partners
- University partnerships

Funding & Commercial

- Cost effective ways of working
- Identify income and in-kind support
- Support for projects which grow and develop CP Football

Events

- Work together with our LOCs for high quality events
- Close relationships with event organisers to achieve collective success
- Collaborative with and involve national bodies



Bringing the plan to life

Our Programmes

CP Football: Ongoing development of our 7-a-side CP Football for players aged 15 years and above

Female CP Football: Development of specific CP Football opportunities for women and girls

U19 CP Football: Opportunities for players between 14 years and 19 years old. Competition includes additional players under 21 years old.

Frame Football: Format of football being developed for athletes with high support needs who use a mobility device/frame.

Education & Training: Courses and workshops delivered by IFCPF tutors to train and upskill people in different areas of CP Football.

Competitions: Tournaments which provide opportunities for international competitive opportunities for our teams and athletes.

Awareness and Showcase events: Utilising platforms and partner events to increase awareness and build the following of CP Football.

Meetings and Networking: Events which provide opportunity to bring together members of the CP Football family, engage new partners and build relationships with like-minded partners.

Research: Conducting research to enhance knowledge and develop practice across CP Football and Para sport.

Management and Delivery

Our strategic plan outlines our aspirations for the future, but to be achieved it needs to be applied to the day-to-day business context of the organization.

Our IFCPF Management Team create a Delivery Plan each year for approval by the IFCPF Governing Board, which outlines the activity for the year ahead. This annual Delivery Plan shall establish targets and Key Performance Indicators (KPIs) assigned to committees and individuals.

Guiding Behaviours

To inspire, support and enable those who represent IFCPF to be the best they can be, the following guiding behaviours make up our Performance Framework:

- High Performance
- Team Work
- Stakeholder Excellence
- Communication
- Developing People
- Leadership
- Problem Solving

Measuring and Reporting

The IFCPF Governing Board will be accountable for achieving the Strategic Plan. The IFCPF Management Team shall have responsibility for achieving the KPIs set out in the Delivery Plan each year, measuring and reporting on performance to the IFCPF Governing Board.

Each year, the IFCPF Annual Report will demonstrate the work of the organisation and progress against the Strategic Plan.

Sustainability

In line with the 2030 Agenda for Sustainable Development, adopted by the United Nations in 2015, IFCPF identifies that the sport can be an important enabler of worldwide sustainable development.

Of the UN's 17 Sustainable Development Goals (SDGs), IFCPF has identified six SDGs where our work can best help drive positive change.

- Good Health and Well-being
- Quality Education
- Gender Equality
- Reduced Inequalities
- Peace, Justice and Strong Institutions
- Partnerships for the Goals

IFCPF will report progress against each of these SDGs each year in our Annual Report.

Funding

IFCPF must continue to raise sufficient funding to meet the growth and demands of running a worldwide sport governing body and delivering an international events programme.

In line with the annual Delivery Plan agreed by the IFCPF Governing Board, an annual budget is confirmed for the year ahead supported by the following income streams:

- Reserves
- Membership Fees
- Event Fees
- Grant funding
- Sponsorship



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