



INTERNATIONAL FEDERATION OF
CP FOOTBALL

IFCPF Board Commercial and Marketing Director

About IFCPF

The 'International Federation of CP Football' is the international governing body for the sport of CP Football. Officially formed in January 2015, CP Football became an independent sport after 37 years under the 'Cerebral Palsy Sport and Recreation Association' (CPISTRA).

IFCPF is responsible for the leadership, management and governance of CP Football and Frame Football, with a governing Board elected by our membership, and Management Team appointed by the Board to oversee day-to-day operations of the organization.

Our organisation is a 'Recognised International Sport Federation' by the International Paralympic Committee (IPC). CP Football (Football 7-a-side) has been a Paralympic sport since the 1984 New York (and Stoke Mandeville) Paralympic Games through to Rio 2016.

Level / Committee(s)

IFCPF Governing Board

Reports to

IFCPF President

Role Summary

We are looking for an individual to support IFCPF in the area Commercial and Marketing; to review all marketing, commercial and investment opportunities to support and enhance the brand of IFCPF.

Collectively the Board are required to set the direction of IFCPF and determine the vision, strategy, plans, policies and financial investment required to achieve our aims. As such, individually and collectively, Board members are accountable to the IFCPF Membership.

Key Responsibilities

- Support IFCPF to achieve its vision, mission and values.
- To maximise the commercial and sponsorship opportunities for the benefit of IFCPF.
- To support the public relations, marketing and to maximise commercial opportunities for IFCPF.
- Develop relationships with a wide range of commercial and non-commercial partners to promote the work of IFCPF.
- To support the marketing and communications processes of IFCPF.
- Review all commercial opportunities to support and enhance the brand of IFCPF.
- To support the IFCPF Management Team in embedding a culture of equality, inclusion and diversity throughout the organisation.

Key Internal and External Relationships

- IFCPF Board and Management Team

Technical Competencies

Qualifications / Experience / Skills

- Have excellent English verbal and written skills.
- Previous experience at board level.
- Commercial and Marketing qualifications or extensive sector experience.
- Strategic leadership and management skills to develop and monitor organisational strategy.
- Decision-making skills with the appropriate use of knowledge and experience to make informed decisions for the benefit of the organisation.
- The ability to debate, discuss and challenge in a constructive manner.
- Excellent interpersonal skills to form strong, productive relationships both internally and externally to the benefit of the association.
- An ability to understand financial accounts, management accounts and budgeting.

Role Related Competencies

Below expectations are from the IFCPF Guiding Behaviours:

High Performance	Level 4	Champions a culture of high performance
Teamwork	Level 4	Champions collaborative team working
Partnerships	Level 4	Develops a service excellence culture
Communication	Level 4	Develops ongoing communication channels and alliances
Developing People	Level 4	Provides continuous learning
Leadership	Level 4	Sets the long-term direction for IFCPF's success
Problem Solving	Level 4	Uses the problem-solving capabilities of other people to resolve business issues

Further Details

Frequency and Location

The IFCPF Board normally meets six (6) times per year via conference call, with further opportunities to attend face-to-face meetings and tournaments as agreed in the IFCPF Board.

Remuneration

This is a voluntary position; however, all reasonable expenses will be covered in accordance with IFCPF's financial policy.

Communication

Additional communication by e-mail or telephone between meetings will also be necessary.

Appointment

This role is recruited and appointed by the IFCPF Board as a co-opted board member. Appointment will be for a term of four years, after which applicants are eligible for reappointment for a further term(s).

Document

Written by IFCPF Board

Approved April 2023

Initial review November 2024, full review ahead of 2026 General Assembly.